

Alyssa “Leo” Fullerton

PORTFOLIO: <https://www.alyssafullerton.com/> | EMAIL: Leofullertonart@gmail.com

Freelance illustrator and designer with 7 years of experience in character, prop, and background design for animation. Past clients include Nickelodeon, Cartoon Network, PBS Kids, Sesame Street, and MTV. Skilled at matching established styles and at delivering clean, well-organized files for production pipelines.

EXPERIENCE

Freelance Artist | Illustrator | Aug 2019 – Present

- Created a cover for *Numbers Game Scorebooks'* Artist Series.
- Designed characters and created illustrations for an undisclosed publication project.
- Painted a mural for a local barbershop and painted sets for five community theatre productions.
- Created numerous character designs and illustrations for animated series pitch bibles, shorts, game projects, music video projects, and more.

Space Monster | Freelance Illustrator | Aug 2026 – Present

- Design characters and illustrations for an undisclosed project, turning around client feedback quickly to stay on schedule.

Cartuna | Freelance Character/Prop Designer | Mar 2020 – May 2025

Clients: Syfy, Nickelodeon, MTV

- Designed all characters and props for two animated shorts (*SpongeBob SquarePants*, *Drag Race*), plus designed multiple characters, props, and dress variations for Syfy's *Magical Girl Friendship Squad*.
- Organized layered working files for collaborators and filed approved assets in the correct server folders.

Kneen Studios | Freelance Background/Prop Designer | Sept 2020 – May 2023

Clients: Camp x Walmart, Beyond Meat, Sports Explain the World

- Painted editorial-style backgrounds and props for *Curt Schilling's Imperfect Game* (Tribeca Film Festival 2023), working from art director reference as part of a small team.
- Designed and painted all props and backgrounds for the point-and-click game *Spy Science*, and a *Beyond Meat* holiday ad
- Stayed in constant contact with remote teammates via Slack and email to hit deadlines.

Primal Screen | Freelance Character/Prop Designer | Aug 2020 – Mar 2024

Clients: Cartoon Network, PBS Kids, Sesame Street, Crayola, Amira Learning, Georgia Natural Gas

- Designed and colored props, redressed characters, and designed a small handful of characters for a full season of PBS Kids' *Jelly, Ben, and Pogo*.
- Designed the protagonist and Cerberus in the *Adventure Time* style for *Immortals Fenyx Rising* promotional material.
- Converted core characters into 2D space-suit designs, with matching land rovers, for a *Sesame Street* episode segment.
- Designed props and a character for *Teen Titans Go!* promotional material to match the show's established look.
- Illustrated on a couple of promotional bumpers for Cartoon Network that included converting established characters into a cohesive style as directed, and created a design of real-life drummer Nandi Bushell to fit in with the cartoons.
- Worked with supervisors to resolve design issues and managed multiple projects on tight schedules.

SKILLS

Adobe Creative Suite, Shotgrid, Slack, Microsoft Office | Character, prop, and background design | Style matching | File organization | Remote collaboration | Meeting deadlines